

# Alogent Digital: NXT

Unified Online, Mobile & Digital Banking Platform for Consumer & Business Banking

## SINGLE PLATFORM FOR YOUR ENTIRE DIGITAL ECOSYSTEM

Drive a greater lifetime value with NXT's one-stop-shop for all things online, mobile, and digital banking, inclusive of consumer and business banking capabilities under a single, flexible platform.

With rich out-of-the-box functionality, NXT offers everything you need to go-live quickly, including an extensive partnership network of pre-built integrations to best-in-class solutions. Users remain engaged with seamless access to companion services like payments and RDC, lending and onboarding, bill pay, personal financial management and wellness advice, merchant and SMB tools, and more.

And, with deep integrations to Alogent's entire product suite and to the core, go a step further to fully optimize your data sharing and banking ecosystem.

## SIMPLE, INTUITIVE USER JOURNEY

NXT's unified platform approach offers a consistent and intuitive user journey, paired with context-aware screens that keep users in-solution - every feature available on a desktop is available on a mobile device with true native experiences. Reduce friction and abandonment, and boost user engagement.

## SECURE, FLEXIBLE, AND API-BASED ARCHITECTURE

NXT ensures unprecedented scalability through a modern and open tech stack, API driven architecture, and SDK to meet unique goals and objectives. Gain even greater flexibility and control by pairing a multi-tiered permission-based framework with a highly configurable and centralized administrative portal. Protect your institution and users with the most rigorous attention to security - without compromising the UX.

## BOOST ENGAGEMENT WITH DATA-BACKED PERSONALIZATION & CUSTOMIZATION

Make NXT your own with customizable branding and in-solution marketing campaigns and advertisements based on users' financial stories and life events. Deliver an enhanced and personalized UX that leverages user behavior data and other insights.

For enhanced data insights, reports, and visualizations, leverage a seamless integration to AWARE, Alogent's data analytics and visualization platform. Employees gain fast permission-based access to robust insights like user journeys, feature adoptions, transaction trends, and more, that can be applied to marketing, institutional goals, and product strategies.

